



## Board Meeting

January 4, 2017

**Members Present:** Jack Chao, Lucy Regan, Fred Clarke, Peter Koo, Michael Edwards, Larry Holden, Cesar Garcia, Paul Santulli, Steve Wilkos, Peter Koo, Jay Terry, Matt Skally, Lu Zhang, Eric Lee, Ryan Mullenix, Scott Collins, Elisabeth Carroll

- **2016 Financial Report:** Michael has matching funds coming from Boeing. We will have a final report for 2016 next time to close things out.
  
- **2017 Items to Address**
  - Registration: We are at 245, down 25 kids from normal at this point. 2013 was our high year and we have been on a downward trend since then. There is a chart that shows numbers at all levels. We should get a couple hundred more kids before evaluations. T-ball is 20% higher than normal. We can blast a few more e-mails out this week. We have \$1000 allocated for marketing on last year's report that went to signs.
  - Recruiting: Signs, Flyers, etc. Newport Heights was really low in registration last year. We can concentrate our advertising in the Newcastle area and encourage others to like Thunderbird on Facebook. We could consider a hashtag like #Isignedup for Bonzi at the end of the Bonzi registration process inviting people to share their purchase on Facebook/twitter. Thunderbird signs are here and ready for distribution. Registration fees will rise on January 15<sup>th</sup> at all levels. We should advertise a day for all players to wear their jerseys to school prior to Jan 15<sup>th</sup>.
  - Sponsorships status: We are working on circling back with Michaels, Allied, and Lake Hills Orthodontics. T-Mobile, Swedish Pro-Alliance, Wal-Mart are possible sponsors to consider. We need extra field sponsors to help us with escalating field costs. Maybe we can have all-star sponsors too because substantial money needs to go there. We will find out the cut-off dates for getting logos onto jerseys.
  - Board member needs
    - VP Big League. This person would attend monthly meeting and schedule the teams interlocked with other teams. This isn't hard. There are three leagues and three teams? We would have to get fields for our home teams, the district does our scheduling. The critical part of the job occurs at meetings during the next three months. We need to get a team together in time to practice – mid-February. High school tryouts are at the beginning of March and then some kids will choose to sign up for little league.

- Winter training: We need a place for our umpire training and more volunteers to staff stations. All of us are needed. We will try to contact coaches individually with more personalized e-mail messages.
    - Volunteer status: Discussion - ideas about how to structure volunteer incentives and opportunities. Maybe next year we could require each family to volunteer or pay a fee?
    - Umpire Training: We are shooting for trainings January 22<sup>nd</sup> and January 29<sup>th</sup>. Ages 12 and above, including adults should attend. New rule: If parents ump at home plate for 5 games where they do not have a child playing, their registration fee will be waived. Kids can earn scholarship \$ and community service hours. Last year up to \$600 was earned. We really need someone at the district level. Umpires NW has raised rates because there is a high demand and low supply. Our goal is to not pay outside umpires at all in the future. We would like to have 4 or 5 umps to be available to ump All Star games.
  - Evaluations - Saturday, January 28 (2017) from 8am to noon. Discussion about conflicts and problem solving. Our Bellevue College reservation is not flexible. Michael will look into reopening the google doc set up last year with Francine. Fred will e-mail the list of evaluation times.
  - Other business – Safety plan will be updated and e-mailed for approval via e-mail. We need a new certificate of insurance; all things have been sent in, need to post our safety plan, all fields in. Fred will call Little League and get COI in. Need to have the “Concussion Return to Play” form in our safety plan.
  - AEDs – discussion.
  - Need to check to see if Newport High School field is available for Opening Day.
- **2017 Calendar**
    - Board Meetings – first Wednesday each month (Room 1112, NHS, 8pm)